

flyingstart



Olice.co.uk



Name: Alice Horsman
Age: 27 years
Business name: Olice Productions
Service: Video and web production
Website: www.alice.co.uk
University: University of Bournemouth (2003)

'At Olice, we believe that design should be functional and innovative . High quality web and video production doesn't need to cost the earth.'

Description of business:

Olice Productions is a Bristol based production company providing video production and web site design to a diverse range of clients. Olice uses in-house, industry standard equipment and comprises a small friendly team which produces high quality video productions at affordable prices. Its services include corporate video production, training video production, event coverage and marketing videos.

For website design, Olice offers custom web design, search engine optimised websites, HTML and Flash websites as well as start-up packages and online branding.

At a glance....

Degree:	TV & Video Production
Started Trading:	April 2006
Funding:	None
Turnover:	£35,000

Clients:

Olice Productions is now the preferred web and video supplier for the restaurant chain Las Iguanas. Its other clients for both video and website work include The Learning and Skills Council, Marstons Brewery, Alba Chiropractic, The Bizz, Shimm1 and Capita Insurance.

Alice Horsman on how FlyingStart has helped:

'Flying Start taught me a lot about how to run a small business and I have been able to ask my mentor to give me advice on marketing materials. I made some good contacts on the course, some of whom I have continued to work with. The course also gave me the confidence to grow my business and showed me that anything is possible.'

About the FlyingStart Programme

This 12-month business start-up programme for new entrepreneurs is delivered by the NCGE and supported by the UK Government's Department for Business, Innovation and Skills (BIS). An intensive three-day residential training course is followed by 12 months' specialist mentoring and support. The aim is to have 60% of all graduates trading within one year. FlyingStart ensures all new graduate businesses have a ready-made national and regional network, a dedicated mentor, appreciate the 'know-hows and know-whos' of practical business, and understand how to make money.