

flyingstart

WUDWORK
Sustainable Contemporary Furniture



Name: Jamie Chaplin-Brice
Age: 23 years
Business Name: Wudwork
Service: Contemporary sustainable furniture
Website: www.wudwork.co.uk
University: Sheffield Hallam University

Jamie on his USP - 'Keeping it local - you've heard of food miles, I do furniture miles! Most pieces have travelled less than 20 miles from tree to chair!'

Brief description of business: An SME started in 2007, producing sustainable contemporary furniture and bench joinery of a quality nature. Wudwork's products are sold from their website, through galleries etc, making the most of the UK's natural resources.

Products: Some of Wudwork's innovative products include 'Veneer'- curtains made from wood, which resemble fabric, a 'Tilt' table to sort out clutter, 'Nearly Finished', a quick assembly shelving unit and a 'Willow Wobble' coffee table holding 100kgs of weight.

Business awards: Second place in the Sheffield Hallam University Enterprise Challenge in October 2007. In the finals of the Trefor Campbell Award in January 2008.

Jamie Chaplin-Brice on how has FlyingStart helped: 'FlyingStart was a real boost to my understanding of business. I took a three day course in Manchester in 2007 and it taught me more about business and networking than three years at University.'

Veneer—curtains made from oak logs ➡

At a glance....

Graduated:	2007
Started Trading:	2007
Turnover:	£30,000 - £40,000
Investment:	£5,500



About the FlyingStart Programme

This 12-month business start-up programme for new entrepreneurs is delivered by the NCGE and supported by the UK Government's Department for Business, Innovation and Skills (BIS). An intensive three-day residential training course is followed by 12 months of specialist mentoring and support. The aim is to have 60% of all graduates trading within one year. FlyingStart ensures all new graduate businesses have a ready-made national and regional network, a dedicated mentor, appreciate the 'know-hows and know-whos' of practical business, and understand how to make money.