

flyingstart

Pixelfish
Creative Agency



Names: Adam Bowen and Dan Hinton
Ages: Both 23 years
Business: Pixelfish Limited
Service: Creative design agency
Website: www.pixelfishcreative.com (to be shortly launched)
University: The Arts University College, Bournemouth

Background:

Pixelfish Limited is a newly established creative agency, based in Poole, providing superior service in the areas of website design, content management systems, e-marketing, e-commerce, branding and print design.

Business achievements:

In its first two weeks of trading Pixelfish has managed to secure several projects. Two of the larger projects include an e-commerce website for one of the UK's leading picture hanging systems distributors, and a website for a media education company. Pixelfish is also working with the AUCB (Arts University College Bournemouth), designing some print based work to advertise their short courses.

Other smaller projects include an Ebay store design for an online retailer, DVD packaging for a media company, and a project proposal for a pharmaceutical copywriters.

At a glance....

Started Trading: 07-09-09
Turnover: £30,000 estimated
Number of employees: 2
Investment: £2000

How has FlyingStart helped Pixelfish:

'The FlyingStart programme was really useful in covering all the base steps in setting up a business. It informed us of a broad range of subjects, and was also a great opportunity to network with like minded people. The course inspired us to take the next step in pursuing our business dreams. Prior to the programme Dan and me already knew each other partly, and both had our own individual directions we wanted to follow. After the inspiration we both gained from following the programme we met up and decided to merge our skill sets.'

About the FlyingStart Programme

This 12-month business start-up programme for new entrepreneurs is delivered by the NCGE and supported by the UK Government's Department for Business, Innovation and Skills (BIS). An intensive three-day residential training course is followed by 12 months of specialist mentoring and support. The aim is to have 60% of all graduates trading within one year. FlyingStart ensures all new graduate businesses have a ready-made national and regional network, a dedicated mentor, appreciate the 'know-hows and know-whos' of practical business, and understand how to make money.