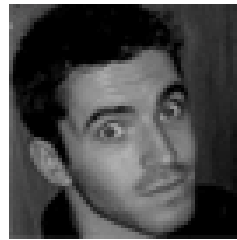


flyingstart



Names: Paul Harris and Jack Denton
Ages: Both 23 years
Business: All about Law
Service: Law careers website
Website: www.allaboutlaw.co.uk
Universities: University of Essex and Royal Holloway University

'If you want to know what's on the road ahead, ask someone coming back the other way' -All About Law's motto.

Description of business: All about Law is a law careers resource combined with a social network that takes users on a journey from high school to employment with information specific to the given stage. The website provides details of courses, career routes and potential employers, both law and non-law. It also includes an active platform where users can interact and learn from each others experiences.

Business achievements:

- All About Law are market leaders in their field, just one year after their launch. They are the fastest growing law student resource in the UK and growing.
- Clients include Oxford University Press, Allen & Overy, Addleshaw Goddard, Clifford Chance, Clyde & Co, and Freshfields as well as several universities.
- All About Law write two international blogs in Chinese and Spanish and plan to write a further five in the coming weeks.
- They are also in touch with a number of international law student associations in Europe, Asia, Australia, NZ and many other universities across the world.

At a glance....

Graduated:	2008 and 2007
Started Trading:	March 2008
Funding:	£21,000

Paul Harris on how FlyingStart has helped: 'I was lucky enough to be invited to a three day residential course in 2007. This was a great experience for me to meet other young entrepreneurs and to build up some initial contacts many of whom I'm still in touch with. Without such initiatives and the chance to meet other people in the same position it can be a lonely road so I would recommend anyone that has the opportunity to attend such an event goes along, you really never know who you might meet!'

About the FlyingStart Programme

This 12-month business start-up programme for new entrepreneurs is delivered by the NCGE and supported by the UK Government's Department for Business, Innovation and Skills (BIS). An intensive three-day residential training course is followed by 12 months' specialist mentoring and support. The aim is to have 60% of all graduates trading within one year. FlyingStart ensures all new graduate businesses have a ready-made national and regional network, a dedicated mentor, appreciate the 'know-hows and know-whos' of practical business, and understand how to make money.