

flyingstart

DESIGN & CONQUER



Name: Graham Mossop
Age: 23 years
Business: Design & Conquer
Service: Web design
Website: www.designnconquer.co.uk
University: The University of Cumbria

Aim of business:

To create interesting and entertaining websites for businesses or artistes to set themselves apart from the rest.

Previous work:

Graphic Designers - A one week project to make a network of as many fellow graphic designers from the University of Cumbria as possible.

Environmental Typography - This was a Frost Project for the 2009 student ISTD Award that created an interactive stop-frame animation piece that dealt with the difficulties dyslexic people faced in their day to day lives.

Itchy Fingers - An illustrator wanted a Flash based website to host illustrations as well as being unique and interactive. Graham designed the navigation for the website as the client's hand, and, depending which finger is clicked on, will go to that section of the website.

Black Holes - The animation brief was to explain what a black hole is to an audience of 8-14 year olds. Graham created a 2D cartoon animation website, with a dash of dark humour.

At a glance....

Graduated: 2009
Started Trading: Sept 2009
Turnover: £24,000 estimated
Investment: £2000

Graham Mossop on how has FlyingStart helped:

'Before I took the FlyingStart three day course, I didn't really have any kind of plan or structure, I just knew I wanted to make websites for people and get paid. Now my business is a lot more structured, it has a purpose and I have new contacts and clients.'

About the FlyingStart Programme

This 12-month business start-up programme for new entrepreneurs is delivered by the NCGE and supported by the UK Government's Department for Business, Innovation and Skills (BIS). An intensive three-day residential training course is followed by 12 months of specialist mentoring and support. The aim is to have 60% of all graduates trading within one year. FlyingStart ensures all new graduate businesses have a ready-made national and regional network, a dedicated mentor, appreciate the 'know-hows and know-whos' of practical business, and understand how to make money.