

flyingstart



Name: Nicola Bockelmann
Age: 31 years
Business: Artist
Service: Oil painting
Website: www.nicolabockelmann.com

Description of business:

Nicola produces large scale oil paintings which deal with gender representations in the media. She has had a number of solo and group exhibitions. Nicola takes images from adverts and slightly modifies them to create ambiguity and question gender stereotypes. This body of work has been exhibited in the region and beyond and has won several awards. She also takes on portrait commissions and has lectured on Art at Challenge College, Bradford.

In 2005, Nicola received a £4,500 grant from the Arts Council, England to produce a series of large acrylic and oil paintings for exhibition in venues across West Yorkshire.

Business achievements/awards:

- Exhibited her work internationally.
- Sefton Open 2007 - Honourable mention.
- Bradford Open 2007– Shortlisted.
- Celeste Art Prize 2007– Shortlisted.

In 2010, Nicola is holding a major solo show which includes a national touring exhibition

At a glance....

Degree: English, Art & Education
Graduated: 2003
Started Trading: 2007
Turnover: £10,000 (2008)

Nicola Bockelmann on how FlyingStart has helped:

'I participated in the Flying Start Programme at Hull University in 2007. I learnt many things about the business side of being an artist which was something I didn't know much about. I made valuable contact to mentors, fellow entrepreneurs and people relevant to my business. The course was very compact and dense with information and has proven to be very valuable for the growth of my business.'

One of Nicola's oil on canvas works



About the FlyingStart Programme

This 12-month business start-up programme for new entrepreneurs is delivered by the NCGE and supported by the UK Government's Department for Business, Innovation and Skills (BIS). An intensive three-day residential training course is followed by 12 months' specialist mentoring and support. The aim is to have 60% of all graduates trading within one year. FlyingStart ensures all new graduate businesses have a ready-made national and regional network, a dedicated mentor, appreciate the 'know-hows and know-whos' of practical business, and understand how to make money.