

# flyingstart



**STUDENTINDEX**  
Classifieds for Students



**Name:** Julius Nkemdiche  
**Age:** 20 years  
**Business / Website:** [www.studentindex.org](http://www.studentindex.org)  
**Service:** Free classifieds website for students  
**University:** University of Portsmouth  
**Degree:** B.Sc. Enterprise in Computer Games Technology (2011)

## Background:

StudentIndex is a free classifieds website designed by a student, for students where users can sell items that they have collected while being at university or college. StudentIndex is different from other classifieds sites, as it actively promotes all listings through popular social networking sites such as Twitter, Facebook, Tumblr, Delicious and more. This enables users to receive more viewing; selling their items faster. A new ad listed on its site can expect to receive, on average, anywhere in the region of 50-80 unique viewings instantly because of technology that StudentIndex utilises.

**Business growth:** Julius launched the StudentIndex website in August 2009. In its first month, the website has had an impressive 1000 hits.

## StudentIndex on how Flying Start has helped:

'FlyingStart has helped by providing a mentor who I can ask questions and seek advice from. Without this professional help, it would be hard for me to progress and make my business grow the way I want it to.'

Welcome to **StudentIndex** - So, how does it work?

Using StudentIndex couldn't be any simpler. Using our super quick posting system, your ad can be everywhere at once within minutes. You post the ad, we'll get the traffic so that you can sell your item faster.

Our promise to you: we'll continue to add great social sites on our system to further increase the viewing figures of your ads.

\*BTW, you don't have to be a student to use StudentIndex :)

Post 1 Ad here... and within 5 mins ... gets posted to these popular social networks.

## About the FlyingStart Programme

This 12-month business start-up programme for new entrepreneurs is delivered by the NCGE and supported by the UK Government's Department for Business, Innovation and Skills (BIS). An intensive three-day residential training course is followed by 12 months' specialist mentoring and support. The aim is to have 60% of all graduates trading within one year. FlyingStart ensures all new graduate businesses have a ready-made national and regional network, a dedicated mentor, appreciate the 'know-hows and know-whos' of practical business, and understand how to make money.