

flyingstart



Abby Filer Jewellery

Name: Abby Filer
Age: 25 years
Business: Abby Filer Jewellery / Franny and Filer
Service: Contemporary jewellery designer and maker
Website: www.abbyfilerjewellery.co.uk and www.frannyandfiler.com
University: Northumbria University

Brief description of business:

Abby Filer is a contemporary fashion jewellery designer and maker, working with silver, enamels, printed aluminium and precious stones to create fresh, feminine and colourful pieces of jewellery. Abby aims to create jewellery that is unique enough to be eye catching but also suitable to be worn more casually day to day. Currently running her business from her studio in Manchester, she produces various ranges of hand made jewellery for galleries and shops across the U.K.

Abby has recently started another business in partnership - Franny & Filer is a unique contemporary jewellery and craft gallery in Manchester, featuring a mix of ever-changing work by emerging and established designers, with quality and originality guaranteed.

At a glance....

Degree: B.A. 3D Design
Graduated: 2006
Started Trading: 2007
Investment: £1,000

Business achievements:

- Currently exhibiting at over 10 different galleries, stores and design centres across the UK.
- An active member of the Manchester Jewellers Network.



Abby Filer on how FlyingStart has helped:

'The business knowledge and advice I received from FlyingStart really helped me with my business plan and future plans.'



About the FlyingStart Programme

This 12-month business start-up programme for new entrepreneurs is delivered by the NCGE and supported by the UK Government's Department for Business, Innovation and Skills (BIS). An intensive three-day residential training course is followed by 12 months of specialist mentoring and support. The aim is to have 60% of all graduates trading within one year. FlyingStart ensures all new graduate businesses have a ready-made national and regional network, a dedicated mentor, appreciate the 'know-hows and know-whos' of practical business, and understand how to make money.