

flyingstart onepage



Name(s): Oo Nwoye and Joel Gascoigne
Age(s): 27 years and 23 years
Business: OnePage Limited
Service: Internet digital media
Website: www.myonepage.com
University: Warwick University

'Create a Virtual Business Card with all your Social Profiles'

Background: Oo and Joel created OnePage.com in response to their scattered identities and contact points in various places on the web. To make networking more efficient and effective, OnePage is a digital platform for creating, sharing and storing business or contact cards. Users put all their contact details on a single web page and share it. OnePage has been designed to be a user's business card online—the link to a single place to put 'a website' like on Facebook, Twitter, email signature or on a business card.

Business achievements:

*Third position in Webstock Awards in 2009.

*The first start-up that has implemented the new Facebook OAuth 2.0 login (for users to login to their OnePage account with their Facebook details automatically.)

Oo Nwoye on how FlyingStart has helped:

'I took part in a three day (FlyingStart) business programme which helped crystallize our business plan and goals. The mentors at the programme were immensely helpful in answering all questions (marketing, finance, etc.) I had and helped me look at the business in a different perspective.'

At a glance....

Degree(s): Master of Science &
Master of Engineering
Graduated: 2009
Started trading: 2010

Oo Nwoye
Co founder, OnePage

I am responsible for setting the direction of OnePage. I hope to inspire a new cadre of Nigerian Internet entrepreneurs through education and mentoring.

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About the FlyingStart Programme

This 12-month business start-up programme for new entrepreneurs is delivered by the NCGE and supported by the UK Government's Department for Business, Innovation and Skills (BIS). An intensive three-day residential training course is followed by 12 months of specialist mentoring and support. The aim is to have 60% of all graduates trading within one year. FlyingStart ensures all new graduate businesses have a ready-made national and regional network, a dedicated mentor, appreciate the 'know-hows and know-whos' of practical business, and understand how to make money.