

flyingstart



ENERGYADVICE
BUREAU



Name(s): Fahad Farooq & Omair Mahmood
Age(s): Both 22 years
Business: Energy Advice Bureau
Service: Energy Brokering / Procurement / Management
Website: www.EnergyAdviceBureau.com
University: Aston University

Aim of business: To bridge the vast information gap between consumers and suppliers, Energy Saving Bureau's key objective is to ensure all consumers are fairly and correctly billed for their gas and electricity consumption. Fahad and Omair also promote cost-reduction strategies as well as green initiatives to save consumers money and decrease their carbon emissions, of which many schemes are subsidised by up to 100% by the government.

Brief Description of Business: The Energy Advice Bureau is an independent, council funded, government inspired initiative whose mission is to ensure that consumers do not overpay for the energy they use and to raise awareness of the many free and easy ways to cut energy costs. It offers support for both community households and businesses in the management of their energy.

The website offers a free & impartial energy health check platform whereby the system will quickly review how much a user spends on energy and the tariff. It will identify if the user is overpaying for gas and electricity. Households have saved up to 40% on their energy bills from using the Energy Advice Bureau's switching platform.

At a glance....

Degree:	Business Administration
Graduated:	2009
Started Trading:	2010
Funding:	£3,000

Business achievements:

£3000 funding from BSEEN (Birmingham Skills for Enterprise and Employability Network), part of Birmingham City Council.

Fahad on how FlyingStart has helped:

'FlyingStart has been fantastic in addressing critical questions considered by anyone looking to develop their own enterprise. The friendly and passionate speakers at their events have been a real positive investment for our business and has supported the quick establishment of our business as well as its exciting growth.'

About the FlyingStart Programme

This 12-month business start-up programme for new entrepreneurs is delivered by the NCGE and supported by the UK Government's Department for Business, Innovation and Skills (BIS). An intensive three-day residential training course is followed by 12 months of specialist mentoring and support. The aim is to have 60% of all graduates trading within one year. FlyingStart ensures all new graduate businesses have a ready-made national and regional network, a dedicated mentor, appreciate the 'know-hows and know-whos' of practical business, and understand how to make money.