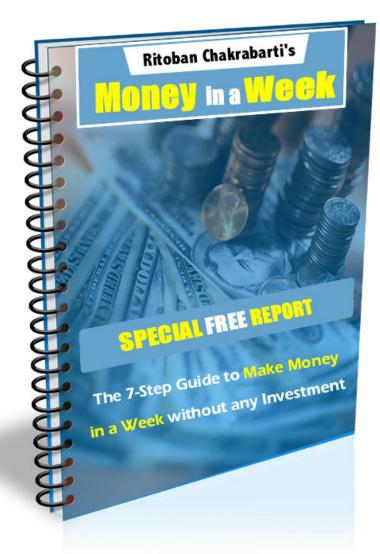
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# "Money in a Week"



# By: Ritoban Chakrabarti

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# **Some Basic Introduction**

Hi,

My name is Ritoban Chakrabarti and I started in the Online Money Making Business with absolutely nothing in my pocket. All I had was a will to learn stuff.

I've always fancied good-looking websites and began my Internet Life with making websites for my own personal joy. How this evolved into a full fledged money-making system with absolutely no investment from my side, is a subject that I'll touch later.

Anyways, this guide is meant to be read-and-implemented. That is, you need to read one step outlined here, and actually implement is as explained. If you keep on reading this guide and don't implement a thing, then you won't see results.

# Ritoban's 7-Step Money in a Week

- 1. Discover your Talent.
- 2. Go to a Freelancing website and get an account.
- 3. Update your Profile to attract more Buyers.
- 4. Search for Projects and Bid on them.
- 5. Interact with Buyer and Get the Project
- 6. Complete the Project with your Best Effort
- 7. Collect Money and start from Step 4 again.

#### Step 1: Discover your Talent

When you think of freelancing, what is the first thing that comes to your mind? You probably think of a writer, novelist or journalist right off hand.

That is primarily because for centuries, the only real job you could have as a freelancer had to do with your mastery of the written word.

But we are not still stuck back in the early nineteen hundreds – no we are in the twenty first century, a time that appreciates freelancers in hundreds of different jobs.

Sure, you have probably heard of freelance photographers too, you may have even met one or two in your life, but what about freelance software designers, freelance medical billing specialists, or even freelance scientific researchers?

There are all jobs that have recently begun to see massive growth in their respective fields because more and more people are realizing that they can make far more money working for themselves as freelancers than they ever could solely from working under the wing of their previous employer.

So it sounds pretty good doesn't it? You work in some field for quite a few years, get a lot of practical experience in your chosen area of employment and then gradually make the switch from working the nine to five to becoming your own boss as a freelancer.

The first step in making that jump from office work to freelance is to decide whether or not you have what it takes to become a freelancer.

We all want to be our own boss, but do we all have the drive and dedication that it takes to be successful without the watchful eye of our supervisors?

Sadly, we don't.

Therefore, you have to really sit down and think about what makes you so special in the world of Freelancers.

- Do you have a large enough skill set to make you stand out amongst the hoards of different people all seeking the same work as you?
- Do you have the time management skills necessary to run your own freelancing operation and meet all of the deadlines set upon you by your clients?

If you have even the slightest doubt in your mind about freelancing, then maybe there are other career paths that are better for you in the long run.

Now, provided that you are willing to jump in to your freelancing business with both feet, you need to start off on the freelance path slowly before you can really start raking in the cash.

Don't quit your job just yet! Instead, you need to begin your hunt for freelance work in your area of expertise on the internet and see what you can come up with.

Some skills, such as the ability to **write coherently** or do **software design** for clients of all types, are highly marketable and you should really have no difficulty whatsoever finding a goldmine of work.

On the other hand, if you are only able to do tasks that are not as easily marketable on a freelance basis, you will have much more difficulty finding work for your freelance operation.

Currently some of the most popular fields for freelancing include writing, editing, photography, web and graphic design, software design, and architecture or drafting.

Once you have settled on a field you want to freelance in, you basically need to find clients, do work, and get paid.

The best thing about this field is that you don't need any investment and you can start right away.

So, today:

 Get your mind straight and convince yourself that you're stepping into a world of work and cash (Without any Boss to poke you around). You'll be your own boss in this field. You'll choose your Projects. You'll work with your own timings (mostly)

2) Decide the sphere of freelancing you'll engage yourself in.

Below, I have compiled some common freelancing fields. You'll notice most of them are related to technology. If you're new to tech stuff, then don't worry. Some of these fields like: CSS, Joomla, Wordpress, Script Installation, can be learnt in a few days. Just Google them for tutorials and you'll be ready to go.

Freelancing Field	Freelancing Field	Freelancing Field
РНР	XHTML	System Administration
MySQL	Java	Wordpress
Website Design	XML	mSQL
Graphic Design	C/C++	Security
Flash	Multimedia	MS Access
CSS	ASP	JSP
Script Installation	.NET	Cold Fusion
Ajax	Joomla	Translation
Search Engine Optimization	CMS	Delphi
Javascript	Perl/CGI	Handheld
Marketing	Links	Python
Writing	Visual Basic	Oracle
Data Entry	MS SQL	PostgreSQL
	SQL	LDAP

If you're not good at technology, then choose the field of **Writing.** There are various fields related to Writing, such as Translation, Data Entry, Copywriting, Ghostwriting, Press Releases etc.

After you've chosen your field and gotten acquainted by it, you can take a rest or watch a movie now. Read the next step tomorrow in the morning.

## Step 2: Go to a Freelancing Website and get an Account

This is the easiest Step of all. I'll reveal to you 3 of my favorite freelancing websites that have resulted in profiting me over \$1500 a month for over 6 months with just 2-3 hours work per day.

Before you jump to any conclusions, I must tell you that I already knew a lot about my chosen field in freelancing. So, finding and completing work was easy for me.

These are the 3 main freelancing websites:

- ✤ <u>http://scriptlance.com</u>
- ✤ <u>http://getafreelancer.com</u>
- ✤ <u>http://elance.com</u>

You might already have heard of them (because they are so popular), or you might be hearing about them for the first time.

I need you to visit these sites and spend about 5 minutes looking at each of them. After you've gone through these websites, get an account with them. You can create an account for FREE, and all it takes is filling up a simple form. Be sure to create your account as a freelancer/programmer/professional; Not a Buyer.

However, there are a few restrictions on 2 of these sites.

 Elance – You get **3 Connects** Free (tokens for bidding on projects) every month. You can purchase more, but the idea here is to earn without any investment. To learn more about connects, visit :

http://www.elance.com/p/help/provider/Connects.html

2) GetAFreelancer – You get a limit of 15 bids a month. Although the bid limit carries forward to the next month. Moreover,

there is a **Gold Members** scheme, which is basically an upgrade to your current free account. Details Here: <u>https://www.getafreelancer.com/users/goldmembers.php</u>

Although, the main fundamental behind all these freelancing websites is the same:

Buyers post projects/jobs for freelancers -> Freelancers bid on those projects -> Buyer chooses the freelancer (based on various factors discussed later) -> Freelancer completes the project -> Buyer pays freelancer (Mostly via escrow) -> Freelancer Happy ③

So, in this Guide we shall be discussing **Scriptlance** in detail, mostly because it has no restrictions and is my favorite.

So, have you created your free accounts with these freelance websites yet? If not, then go do so, and close this report.

Get back to this report again tomorrow morning, and I'll get your profile ready.

## Step 3: Update your Profile to attract more Buyers.

This is a short and a simple step but is extremely important and may as well be the deciding factor in Winning/Losing your Project Bid.

As, I said earlier, I'll be discussing Scriptlance in detail. But, I recommend that you follow the same strategy for Elance and GetAFreelancer as well.

- 1) Login to your Scriptlance Account.
- 2) Click on 'Edit Acct Info' button on the top.
- Enter your Messenger Contact Details (where you will be available for chat with the Buyer), and also enter your Phone Numbers.
- 4) Choose as many 'Area of Expertise' as possible. But be sure to check only those Areas, in which you CAN execute the project.
- 5) Based on your need for money, and quality of deliverables, you need to enter an approximate 'Average Hourly Rate'. This will usually be around \$10-\$30
- 6) In the 'Your Profile' field, you describe something about yourself and the work you've done till now. As I used to create websites, I posted some URL's to the good looking websites I had created. You may be a freelance writer, so you may post some URL's to your works. You should also use this field to announce your confidence and eagerness to complete a project. Something like this:

"I am a Hard Worker and I have always been punctual in delivering my projects. I like to communicate with the Buyer for performing

the work exactly as required. I believe in Over-Delivering and am fully confident in my ability to deliver the best possible results."

Think of something similar and write it down

- 7) Upload your photo (optional) and choose your Email Notification Types.
- 8) Click on 'Edit' to save your changes.

Complete your profile similarly for Elance and GetAFreelaner.

So, now that you have a complete profile, all you need to do is to find work. We'll discuss that tomorrow.

## Step 4: Search for Projects and Bid on them.

Now, we'll learn how to find projects and bidding strategies that actually work.

The front page of Scriptlance looks like this. Go to: <u>http://scriptlance.com</u> now.

SERVICES & FEATURES	FEATURED PROJECTS		Duyers	who are :	senous about g	getting their work done Bid	High on these
<u>i Project</u>	Project Name	Bids	Avg Bid	Job Type			Posted
stings	Update Social Networking Site 🏋	3	N/A	PHP, MySQL			Today (22:15)
r <u>ed Projects</u> ed Members	Engraving Module	0	\$0	C/C++, Visu	ial Basic		Today (19:50)
ogrammers	Roofing Website W/ Flash 🏋	8	\$116	Flash, Graph	nic Design, Website	Design	Today (18:52)
e Program eds	Data Entry - 50 Asin Numbers.	17	\$12	Data Entry			Today (18:33)
	Ad Posting To Websites	7	N/A	Data Entry			Today (14:19)
IE 20 LATEST PROJECTS	E-commerce Website	39	N/A	CMS, Flash,	PHP, XHTML, Webs	ite Design	Yesterday (23:07
all 1	Seo Optimization Needed 🏋	18	\$314	Links, Marke	ting, Search Engine	Optimization	Yesterday (16:25
4 Prorgramer Needed	Attention Iphone Developers 🏋	0	\$0	XML			Yesterday (15:00
ng lit Counter	Perl Mods Track Worldpay Order 🏋	5	\$419	Perl/CGI, XH	ITML		Yesterday (10:16
/le Website Needed	Recruitment Website Required	29	\$1,206	Search Engi	ne Optimization, Sys	stem Administration, Website Design	Yesterday (8:14)
(							post project
script Demo							
Date Modification	URGENT PROJECTS		Buyers	s who nee	a their projects	s done urgently	
n - Graphic Design 🍸	Project Name		Bi	ds Avg Bid	Job Type		Posted
ds On Facebook	Illustration - Graphic Design			0 \$0	Graphic Design		Today (23:11)
3d Game	Update Social Networking Site 端 FEA	TURED		3 N/A	PHP, MySQL		Today (22:15)
ners Needed	More Autoresponder Fix			0 \$0	Javascript, PHP, 1	NySQL, Script Installation, Writing	Today (22:10)
<u>che</u>	Engraving Module 🐇 FEATURED			0 \$0	C/C++, Visual Bas	sic	Today (19:50)
d Renders	Roofing Website W/ Flash 🐇 FEATUR	RED		8 \$116	Flash, Graphic De	sign, Website Design	Today (18:52)
sts Transferred To Vb							
s Work On Javascripts		_					post project
iner Ads	JOB LISTINGS						
stall With Mods	Job Title			E	mpany	Category	Posted
ocial Networking Site 🗳 🏋	JavaScript / PHP RIA Developer Neede	ed			ellispire	Software Programming	11/26/2008
responder Fix	php programmer	_		e7	systems.com	Software Programming	11/24/2008
post project	Rewrite Articles - Daily Work Load			ol	Enterprise	Documentation/Writing	11/24/2008
The state of the s	Cropping Web Images				lividual	Graphic Art	11/22/2008

Now, there are two ways of finding projects.

- Search for the project using the "Search Form". In this method, you search for keywords. Say, you develop Wordpress websites. So, you search for 'Wordpress'. The search results show the project listings and you can arrange your listings in order of 'Project Date' and 'Bids' that the project has currently received.
- 2) The other method is to Go through all the **Latest Projects** and bid on them. Now, I've highlighted Latest Projects, because, many buyers like to find their freelancers fast. So, if you bid

on a project before anyone else, so you have a higher chance of getting it.

The diagram above shows 3 types of Project Listings:

- 1) Regular Projects: These are the regular projects and will fetch you most work. Just click on the 'View All' projects and browse through all the projects to find one which matches your expertise.
- 2) Featured Projects: These are listings posted by Buyers who have paid \$25 to get their listing featured. This basically means that the buyer is serious of getting his project done from here and therefore, you can bid slightly higher on these than usual. Also, be wary that these projects can be slightly more demanding and tougher than the regular ones.
- 3) Urgent Projects: These are the projects that usually come and get accepted in a flurry. So, if you need to find a buyer real fast, then bid on the Urgent Listings. Chances are, your bid will get accepted faster.

Project Name	Job Type		Bids	Avg Bid	Status	Start Date 🔻
Update Social Networki	PHP, MYSOL		3	N/A	Open	Yesterday (22:15
Updates Needed. M page for Get Advice	lost pages shouldn't take long at	all. I have screenshots of how most particular	ges should look like	. *1. Create	e Invite P	artner's Page *2, Crea
More Autoresponder Fi	x 🍸 Javascript, PHP, MySC	Only one bid yet . Bid ame also good So, bid on this		\$100	Open	Yesterday (22:10
I need a few more t is attached to every		itoresponder script. See below for items	needed done: 1. I	had a prog	rammer b	efore add a removal lin
Property Maintenance 1	Website Flash, PHP, XHTML, CS	55, Graphic Design	2	\$65	Open	Yesterday (22:03
hi I Need a template flash and just a ver		h will reside at dmpropertymaintenance.	co.uk i need a v	very clean a	nd eye ct	aching design with may
Complete Php Redesign	PHP Too many bi	ids Lesser chances of accep	tance (13)	\$57	Open	Yesterday (22:00
I need an php expe database. Those da	rt to insert few functions into my	y website. Main job will be inserting New		isting form.	And New	data must be stored i
	tributio PHP		1	\$20	Open	Yesterday (21:54
Install oscommerce con			land Imperio / IDC /	GIE / TIE	/ .BMP) ir	Products Info Page, /
	here: http://addons.oscommerce	e.com/info/1540 Must have option to up	ioau Iiiage (JPG )			
Contribution found	here: http://addons.oscommerce	e.com/info/1540 Must have option to up	ioau Iniage (JPG ) 3		Open	Yesterday (21:52

The figure above shows some bidding strategies. I'll highlight the main ones below:

- 1) While going through the bids, keep an eye open for three things:
- a) Does the bid match your chosen field and is it featured/urgent?
- b) The number of bids the project has received till now. If there are, say, 30 bids already on a project, then if you bid on it, your chances of acceptance will be low. Try to find projects with 0-10 bids before your bid.
- c) The Average Bid amount till now. This will give you a fair idea of the amount of money you'll receive if you're accepted.
  Don't bid on the projects with Avg Bids like: \$5-\$10, as these are mainly low-down data-entry or account creation projects.
- 2) Now, once you have chosen the project you want to bid on, simply click on the project name and the project description page with other freelancers' bids will show up. Read the description carefully and decide if you can actually do the project or not.
- 3) You need to first click on 'Place Bid', and you will be taken you a form where you enter your bid amount in dollars, enter the number of days required for you to complete the project, and a textbox for entering some information. In the textbox, you can describe *how* you will handle the project and try to win the buyer. Many freelancers also opt for the strategy of simply posting 'Please check PMB' with their bid amount
- 4) Now, a PMB, or Project Message Board is used for private interactions between the buyer and freelancer. You should use that area for sending a personal justification of your credentials for the required project.

	Money			y in a Week – 7 Step Guid			
	ECT DETAILS						
Status:							
Budget:	Open N/A						
Created:	11/27/2008 at 4:54 ES	т					
Bidding Ends:	12/11/2008 at 4:54 ES	T (13 days left)					
Project Creator			w Buyer's Reviews and Profi ecking genuinity	le for			
Description:	HI,						
	I would like an applicat	ion developed for face	book with the following requirements:				
	1) Admin will be able to 2) Users will be able to						
	Thanks						
	Additional Info (Addeo	   11/27/2008 at 5:13 E.	57)				
	The applications needs shopping carts, etc	to be a simple applicat	ion that can send items to friends account only.	No need for admin panel or integratio	n with		
Job Type:	Ajax Flash Java Javascript PHP Send	Buyer a Perso	onal Message				
P View Project	Message Board Messa	ages Posted: 9	Place	e a bid by Clicking Here	2		
🗶 PRO.	JECT BIDS	ther Bidders a	nd their Bids		Place Bid		
Programmers	Bid 🔻	Delivery Within	Time of Bid	Rating			
softcode	\$250	5 days	11/27/2008 at 6:33 EST	********* (31 reviews)			
can be done.Escro	ow to start!						
microinfosoft.	\$500	12 days	11/27/2008 at 6:00 EST	(No Feedback Yet)			
Zencart, Real Esta	ate, Ecommerce/Auction, Vi tions you are searching for.	deo Related, General a	the different type(Social Community/Networkin ind others) of projects very confidently and in w erb quality of work within the expected time line	ell manneredwe can present you th	e best		
phoe-pertofu	\$600	15 days	11/27/2008 at 5:41 EST	************ ( <u>1 review)</u>			
Please open PMB.							

There are a few rules to follow while bidding:

- Try to be clear and concise about how you will proceed with the project and try to explain the buyer about your abilities and effectiveness to complete the project on time.
- Don't disclose any contact information of yours; such as Messenger Handles, and Email Addresses. Doing so, will get you banned from the Site.

Now that you've placed your bid, you need to wait for the Buyer's Response. More on that tomorrow...

#### Step 5: Interact with Buyer and Get the Project

In the last step, you placed your bid, and you also sent a Message via the PMB to the buyer.

Now, if the buyer likes your profile, reviews, and your message, then he/she will reply you back via the PMB.

All responses that you get from the Buyer will go to your 'Scriptlance Mail'. You can reach this page by clicking on 'Programmers' on top, and then clicking on the 'Mail' button. It's a very simple interface for interacting with the buyer and you can adjust to it in no time.

Be kind, and professional while interacting with the Buyer. If you're good enough, then you'll get accepted by the Buyer and you shall receive an email about the same.

To accept the project from your side, you need to login to your scriptlance account and click on 'Projects'. This page contains the list of projects on which you have placed your bids. The project which was accepted by the Buyer shall have a green link on it, called 'Accept Project'. So, you need to accept it, and then you shall be taken to a page which shall show you the buyer's email address.

Copy that email address, and send the buyer a kind email, like:

#### Hi [Buyer's Name],

Thank you for accepting my Bid.

I hope my work shall exceed your expectations. Kindly provide me the resources so that I can get started with the project ASAP.

*Kindly deposit the requisite amount in my Escrow before I proceed with your project.* 

Regards, [Your Name]

Before I forget, these Freelancing websites charge some fee from the buyer and the freelancer for each project. The project fee taken by each website is different and mainly depends on the bid amount. Please refer to the FAQ section of each website for more details.

https://www.scriptlance.com/faq.shtml

http://www.elance.com/p/help/provider/projectfeecost101.html

You may have noticed above that we explicitly asked the buyer to deposit the required amount in our Escrow Account. This is to protect our interest because there are some buyers who make you work for their project and then don't pay you later on.

The Escrow is a safe area handled by Scriptlance, where the buyer deposits the money at the outset of the project, and the buyer transfers the money once the project is complete.

#### Step 6: Complete the Project with your Best Effort

This is the most essential step and this is the only step about which I can't say much. Except:

- Finish the project on Time as you mentioned while bidding
- Keep in touch with the buyer and give him/her updates on the progress
- If the project is big, then ask the buyer for part-payments via escrow
- Try to exceed the buyer's expectations. I always used to work so that the buyer would be extremely happy with the final result
- Sometimes, the buyer may add some more project requirements which were not mentioned during the beginning. In those cases negotiate with the buyer for extra payment.

Give in your best effort with the project and you shall do great.

So, we shall discuss the final stage tomorrow. Close this report and go to sleep.

#### Step 7: Collect Money and start from Step 4 again.

After completion, hand over the entire project to the buyer (keep a copy with yourself) and ask the buyer to release the escrow amount. If the buyer releases the escrow, then its well and good.

Else, you may need to take drastic measures. Log in to your Scriptlance account and click on 'projects'. You shall find a link named 'project dispute/resolution' there. Go to that area and file a case against the buyer.

As you have a backup copy of the work with yourself, you can show it to the Scriptlance staff, and they shall interrogate into the matter.

The buyer also has a say in this, and if the buyer is guilty, then most probably, he/she won't respond. In that case the Scriptlance staff shall suspend the buyer and transfer the money to you.

You can withdraw money from your Scriptlance account with several options. (Paypal, Check, Wire Transfer etc.). Click on the 'Withdraw money' link in your account. There is however a limit of minimum \$30 for the withdrawal.

Now, that you've completed one project and know the basic blueprint, you can repeat this procedure with more projects and more clients. Sky is the limit.

If you followed the steps carefully, then you should have realized that the entire procedure can be learnt in less than a week and you should have started making money by now. There are a few points that I've left out deliberately (like reviews, ratings, and jobs). You shall learn them with due course of time.

This is a very simple method of earning money. Here, you aren't selling affiliate products, or your own. You're simply doing some work for somebody and getting paid for it.

The advantage is that you decide what to do, and you manage your time yourself. Some freelancers work full-time for this and earn huge sums of money.

I did freelancing for just 2-3 hours a day in which I used to get a small/medium project, and I completed those in time, and got paid for my efforts. Getting accepted by buyers was easy for me, because I had gained the 'ratings' and 'reviews' with time.

So, the more your work, the more projects you get, the more money you earn, the more reviews you get, and hence you get even more projects...

It takes ZERO investment to begin and can result in an extremely steady income source for you.

\*\*\* All the Best with your endeavor! \*\*\*

Did you like the report? I would love to hear your comments.

Send me your views on: ritoban@dumbaffiliate.com

(P.S. - English is not my mother tongue. So, please don't spank me for grammatical errors. Thanks)

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