



Ritoban Chakrabarti's

pr  *fit* *IN\$TRUMENTS*

*Tiny Little Instruments that make
you money on Autopilot*

www.profitinstruments.com

CAN'T I JUST LET IT BE...

Work is a major roadblock for most people including me :) ...We all want the shortcuts to everything.

Maybe that's why I have got this question from a LOT of people:
I'm exhausted after spending a couple of hours in creating the Profit Instrument. Is promotion really required?

And you know what, its not required!

If you can find a PNK that has a **good monthly search volume** and that has a **PIS less than 2**, then you don't need to do anything else.

You will get in the rankings pretty easily solely from the combined weight of:

- Using Wordpress for your website
- Having the PNK in your domain name
- Your On-Page SEO (covered in the creation module)

So, here's the juice:

If you've built a PI for a PNK that has PIS less than 2, then just let it be...

Otherwise, follow the promotion techniques as I've explained below...

SET N FORGET

I'm so fond of the lazy way, and I'm sure you are too...

If your **PIS is less than 5** and/or your **PNK is an exception to the formula**, then

You just gotta spend a couple more hours in doing some ninja promotion, and its all a piece 'o cake really...

As soon as you've setup your Profit Instrument and added the first article, then here's what you got to do:

- 1) Follow the Quick Index technique
- 2) Follow the Social Bookmarking technique.

These two steps can be completed in less than an hour. But it'll go a long way in improving your PI's rankings.

QUICK INDEX

This is an awesome strategy to get your PI's or any new domains get indexed in the search engines.

Now please pay attention to the word 'indexed'. Getting indexed doesn't mean that you'll land up in the sweet Top 10 in the big G (that's called 'ranking' ... which we will eventually)

Getting indexed just means that the Googlebot will visit your website and include it in the vast Google index for further consideration.

Sometimes it can takes weeks to get your domain indexed, and sometimes mere minutes.

And the Quick Index strategy will help your domain and website get indexed very quickly.

I cannot promise an exact time, but in most cases, after you've implemented the Quick Index strategy, your domain should get indexed in a day or two.

Have you heard about sites like 'Alexa', 'Quantast', 'AboutUs'?

These sites create special URL's (complete pages) for every domain that they come across. And

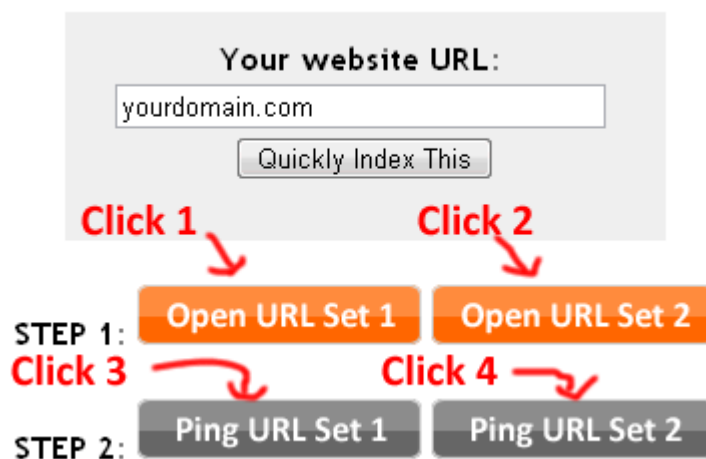
the Googlebot crawls the pages of these sites every second.

In many of these sites there's a 'Just added' section in which your site will show up at the top as soon as its page gets created on that site.

If you had to create all the pages on these sites manually, then you'll probably take about half hour to one hour.

But we ain't got that much time, so I'll show you how to finish the entire process in less than 2 minutes.

- 1) Please use a Mozilla Firefox or Google Chrome browser for this technique.
- 2) Go to <http://profitinstruments.com/quickindex>
- 3) Enter your URL in the domain field without 'www' and without 'http'. You just need to enter 'yourdomain.com'
- 4) Click the 'Quickly Index This' button and four new buttons will show up below.
- 5) Just Click the first two buttons "Open URL Set 1" and "Open URL Set 2" and a lot of new tabs will open up. Just wait for a minute and then close all of the tabs.
- 6) Then Click the next two buttons "Ping URL Set 1" and " Ping URL Set 2" and a lot of new tabs will open up. Just wait for a minute and then close all of the tabs.



This tool effectively creates a page automatically on a LOT of sites like Alexa, Quantcast etc and it even pings those pages that are generated.

Pinging basically means that we're letting the Googlebot know that some update has

happened on a particular page and that it should come check it out.

That's it! The 2 minute strategy that'll get your new PI indexed in a jiffy :)

SOCIAL BOOKMARKING

If you've been into SEO even a little while, you'll notice that this technique is extremely common.

That doesn't make it any less valuable.

Social Bookmarking helps both in getting your PI indexed and also gets your PI some good backlinks.

The entire process takes just half hour or maximum one hour if you're new at this.

Here's what you gotta do:

- 1) Go to <http://socialmarker.com>
- 2) You need to fill in a few fields such as 'Title', 'Text', 'Tags' and 'URL'. Please mention the PNK once in the Title. Once or Twice in the Text and twice in the Tags.
- 3) Click the 'best' link to select only the best social bookmarking sites and hit 'Submit'

Sponsor

Bookmarking Demon Is Live!

Discover the best tool for **Fully Automated Submission** to 100+ social bookmarking sites!

- Automated account creation.
- Supports **multiple user accounts**
- You can **add your own list** of social bookmarking sites!

[Click here to get your copy today!](#)

1. Fill in the details...

2. Click on 'Best'

3. Click 'Submit'

Bookmark details

Title

Link (URL)
yourprofitinstrument.com

Text

Tags (separated by commas)

Submit

Select the social bookmarking sites you want to submit to:

All | **Best** | None | Bookmarking | News | Dofollow

<input checked="" type="checkbox"/> Propeller.com	<input checked="" type="checkbox"/> Slashdot.org
<input checked="" type="checkbox"/> Digg.com	<input checked="" type="checkbox"/> Technorati.com
<input checked="" type="checkbox"/> Del.icio.us	<input checked="" type="checkbox"/> Reddit.com
<input checked="" type="checkbox"/> Tagza.com	<input checked="" type="checkbox"/> Fark.com
<input checked="" type="checkbox"/> Newsvine.com	<input checked="" type="checkbox"/> swik.net
<input checked="" type="checkbox"/> Connotea.org	<input checked="" type="checkbox"/> Links Marker
<input checked="" type="checkbox"/> Sphinn.com	<input checked="" type="checkbox"/> Blinklist.com
<input checked="" type="checkbox"/> Faves.com	<input type="checkbox"/> Mister-wong.com
<input type="checkbox"/> Snurl.net	<input type="checkbox"/> Netvnuz.com

shaadi.com
The World's Largest Matrimonial Service

Find a life partner with a similar lifestyle.

You don't need to social bookmark your PI to ALL the sites out there. Just the best 15-20 work great. If you have a lot of time to spare and wish to do some more social bookmarking, then here's a list of the best SB sites you can use:

List of Social Bookmarking Sites

www.twitter.com	www.wirefan.com	www.webmaster911.com
www.reddit.com	www.cloudytags.com	www.yobookmarks.com
www.digg.com	www.bookmarkall.com	www.yasnw.com
www.2collab.com	www.blurpalicious.com	www.urselections.com
www.delicious.com	www.spotback.com	www.yoorl.com
www.propeller.com	www.designfloat.com	www.sociallogs.com
www.multiply.com	www.oldrec.com	www.bookmarkshub.info
www.jumptags.com	www.clipmarks.com	www.etopbookmarks.com
www.a1-webmarks.com	www.pagestacker.com	www.gabbr.com
www.oyax.com	www.mylinkvault.com	www.iorkut.net
www.kirtsy.com	www.postonfire.com	www.Markurls.com
www.diigo.com	www.humsurfer.com	www.linktab.co.uk
www.tagza.com	www.mysitevote.com	www.url.org
www.newsmarked.info	www.newsmeback.com	www.v-stick.com
www.folkd.com	www.socialwebpad.com	www.wedelia.com
ikeepbookmarks.com	www.startaid.com	www.blogcharts.net
www.connotea.org	www.th3scoop.com	www.stipue.net
http://www.google.com/bookmarks	www.oneview.co.uk	www.tagworld.com
www.mister-wong.com	www.tutable.com	www.thefairresponse.com
	www.vtagit.info	www.searchwhat.info

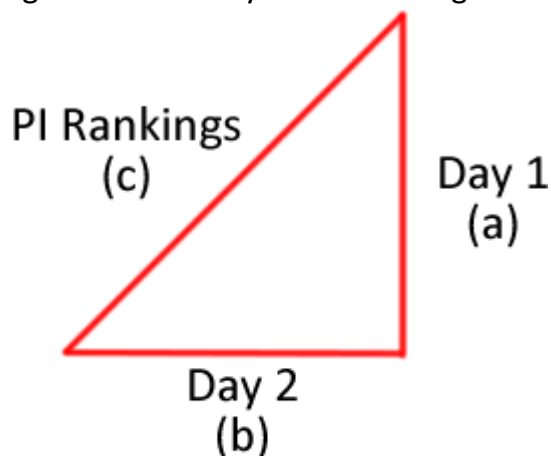
The ones in green are my favorites.

To sum up, if your PIS is less than 5 or if your PNK is an exception to the formula, then just follow the Quick Index and Social Bookmarking strategies.

PITHAGORAS STRATEGY

This strategy is to be applied if your **PIS is between 5 and 10**.

Do you remember the 'Pythagoras theorem' you read in 8th grade?



$$\underline{a^2 + b^2 = c^2}$$

According to the Pithagoras strategy,

We'll follow a Two-day SEO campaign, in which we'll just spend a couple of hours each day.

The effect of those two days will directly impact our PI rankings and we'll soar to the top easily.

Now, you need to keep one thing in mind though... every keyword is different and Google knows that. You may not see your site in the top spots if you've chosen a *wrong* PNK.

Choosing a PNK which has a PIS greater than 5... is safe but not *guaranteed*.

But don't worry, just after I finish the Pithagoras Strategy, I'll give you a whole bunch of different SEO techniques that are proven to work and you can use them to rise higher and higher in the search results.

So, here's what you need to do in the two days:

DAY 1

Just after you've finished setting up your PI and published your first article, then you have to do three things:

- 1) Quick Index
- 2) Social Bookmarking
- 3) RSS Submission

I have already talked about the first two techniques previously in this module. Let me show you what RSS Submission is all about

RSS SUBMISSION

Every Wordpress blog has a RSS feed which is automatically generated and updated whenever some new content comes on your PI.

There are various RSS Directories in which you can submit your RSS feed.

This helps in getting a backlink from these RSS Directories and also helps in indexing of your new domain.

So, here's what you need to do:

- 1) I've given a list of RSS Directories below. Open up 15 of them.
- 2) Submit your PI's RSS Feed which is: <http://yourprofitinstrument.com/feed> (Just add a '/feed' after your domain name.
- 3) You may also need to choose a category. Select the most appropriate category which is closest to the niche of the product.

RSS Network

Home Search Categories Submit About

Instructions

Use this form to submit a new RSS feed, or update an existing listing. You need to specify a valid and accessible URL to the RSS file, and select a category for it. Newly submitted feeds will appear soon, after a quick review of their content.

RSS file submission

RSS file URL:

Category: Subcategory:

1) Enter your FEED URL
2) Choose Category
3) Hit 'Submit'

After you're done with these 15 submissions, give yourself a pat on the back cause that's all to it.

List of RSS Directories:

<http://www.rss-network.com>

<http://www.rssmicro.com/feedsubmit.web>

<http://www.feedsee.com>

<http://www.feedplex.com>

<http://www.feedest.com>

<http://www.plazoo.com/en/addrss.asp>

<http://www.feedage.com>

<http://www.rssfeeddirectory.org/submit-rss-feed/free.aspx>

<http://feedmil.com/addfeed.jsp>

<http://www.feedlisting.com/submit.php>

<http://www.feedgy.com/>

<http://feedfury.com/submit>

<http://www.leighrss.com/rss-add.html>

<http://feedsubmitter.com/>

<http://www.feedzie.com/submit.php>

DAY 2

The strategies we'll use for Day 2 are a little time consuming but you should be able to wrap things up in under 3 hours.

In day 2, you have to do three things:

- 1) Web 2.0 Profiles
- 2) Video Submission
- 3) Blog Directory Submission

Let's take up each of these one by one:

WEB 2.0 PROFILES

There are various High Page Rank authority websites that have some kind of community portal in them: Forums, networks, discussions, groups etc.

And every community portal has special dedicated profile pages of each of its members.

And a member can add link(s) to their websites on their profile pages.

And we'll do exactly that.

The key point is that the homepage of the website has a very high PR. So every page linked to that domain name carries some weight of its own. When we have our PI link on our profile page, then that becomes a valuable backlink in Google's eyes.

You need to create 50 Web 2.0 Profiles

There's a complicated way of doing this process, and an easy way.

Complicated Process:

First step is to get the websites which have a high PR and allow creation of a profile with links. A good thing is that you don't have to go searching around for these websites.

There are a few people in the Warrior Forum (huge IM discussion forum), who give out

packets of links every month. These packets contain the high PR websites and instructions on how to add your link in every one of them – all for \$5 a month. Neat? Check it out:

http://angelasdiscountmarket.com/backlink_builder1.html

The second step is to go and register at each of these websites, and then create your profile in them manually.

Registering and creating your profile can take upto 10 minutes per profile.

So, creation of these 50 profiles can take a long time.

However, there's an easy way of doing it:

Easy Way:

There's a software (that doesn't cost an arm and a leg) that automates the entire process of registration and profile creation.

Its called [Brute Force Linking Loophole](#)

With this software, you don't need to find links yourself because it has 100 web 2.0 websites in built on which you can create profiles.

In the video accompanying this blueprint, I've shown how the software works.

You just need to enter a username, password, email, about me, and your links with anchor text.

The rest of the grunge work is handled by the software. Nice :)

Creation of 50 profiles can take about 1 hour with this software, but the best part is that you can keep doing something else while the software runs in the background. Savin' more time...

VIDEO SUBMISSION

This is an awesome SEO technique, and it can also drive a ton of free traffic to your Profit Instrument.

If you've done some Google searching lately, you'll have noticed that a lot of youtube, metacafe, dailymotion etc. videos are shown in the top 10. And its not that difficult to show up in these sweet spots.

Also, did you know that the Youtube search engine is used almost the same number of times daily as the Yahoo search engine?

Now that you realize how important an asset a video can be, let me show you how There's just two steps involved:

- Creation
- Submission

Creation

Now don't go all foozy if you've never created a video cause its not rocket science.

You can create an awesome video without using any paid software or professional shooting gear.

You have two options for creating video:

Shoot Yourself – Use a webcam and talk about the product you're reviewing. Just a minute or two is good enough. You'll get a better response if you actually show the product you're reviewing on camera.

Shoot the screen – Use a free screen recording software like CamStudio and you can do screen recordings just like the videos of this PI course. You can create a Powerpoint presentation and then record that as well.

The content of the video will be 'you talking about the product'. You don't need to make it all fancy. A simple video just a minute or two works the best.

Submission

You can do it the hard way by going to all the major video submission sites yourself and submitting your video one by one.

Or you can do it the easy way, by going to <http://tubemogul.com>

TubeMogul is a free video uploading service that lets you upload your vid to the best video sharing sites.

All you have to do is:

- 1) Register for a free account at Tubemogul
- 2) Upload your video and enter the 'Title', 'Description', and 'Tags'
- 3) The Tubemogul service will do the rest.

The title, description, and tags are very important aspects of your video. So, here's what you should do:

Title:

Make a good descriptive title which must have your PNK once. Keep it limited to 10 words max.

Description:

The first thing in your description will be the URL of your PI (including 'http')

The rest of the description needs to include your PNK once or twice and one or two LSI keywords as well.

Tags:

The first tag will obviously be the PNK. The next two tags will be two LSI Keywords. So, you'll be submitting three tags in total.

Sample:

Title: UltraGrowth Review - Learn if Ultra Growth Actually Works!

Description: <http://ultragrowth.org> - Read my UltraGrowth review to learn the truth behind this new hair loss treatment.

Tags: ultragrowth ultra growth hair loss treatment

Here's a list of video sharing sites where my videos are submitted regularly:

<http://www.youtube.com/>

<http://www.metacafe.com/>

<http://www.motionbox.com>

<http://www.vimeo.com>

<http://www.tinypic.com/>

<http://blip.tv/>

<http://www.dailymotion.com/>

<http://www.veoh.com/>

<http://video.yahoo.com/>

BLOG DIRECTORY SUBMISSION

There are various blog directories in which you can submit your Profit Instrument, hence getting a valuable backlink.

The process is similar to the RSS Submission that we did, and here's how to do it:

- 1) Go to a blog directory, I have given a list below.
- 2) You may need to choose an appropriate category and/or register before submitting.
- 3) Fill in the required fields and submit the form.

Obviously, if you're asked to enter a Title and Description, you need to mention your PNK in both of them.

ABC Blog Directory.

Home	Contact	Submit a Blog
<h2>Free blog directory</h2> <p>All the fields below are required. Your email is needed in order to complete registration.</p>		
Title :	<input type="text" value="PNK Review"/>	
URL :	<input type="text" value="http://yourpnksite.com"/>	
Email :	<input type="text" value="info@yourpnksite.com"/>	
Category :	Home > Business <input type="button" value="v"/>	
RSS feed * :	<input type="text" value="PNK Review Feed"/>	(Title)
	<input type="text" value="http://yourpnksite.com/feed"/>	(URL)
Description :	<input type="text" value="Some description which includes <u>PNK</u> at least once."/>	
	205 letters pending	
Security Code :	<input type="text" value="B Y 4 I D"/>	
	<input type="text" value="BY4ID"/>	
	<input type="button" value="Reset"/>	<input type="button" value="Submit"/>
	* : Optional	

You need to submit your PI to 15 Blog Directories, which shouldn't take more than 45 minutes.

List of Blog Directories:

<http://www.blog-directory.org/>
<http://www.blogdir.co.uk/>
<http://www.blogs-collection.com>
<http://www.blog-collector.com/>
<http://www.blogbunch.com/>

<http://www.blogger.com/submit/>
<http://www.blogarama.com>
<http://www.blogdire.com/>
<http://blogfinds.com/>
<http://www.bloggercyber.com/>
<http://www.blogicas.com/directory/>
<http://www.blogobbler.com/>
<http://www.blogoriffic.com/blog-directory/>
<http://www.freewebs.com/blogotion/addblog.html>
<http://www.blogpulse.com/submit.html>
<http://blogville.us/>
<http://www.blogdirectory001.com/>
<http://dir.blogflux.com/>
<http://www.blogexplosion.com/directory/>
<http://bloggerschoiceawards.com/>
<http://www.submitblognow.info>
<http://www.mvblogs.com/>
<http://www.webloogle.com>
<http://www.abcblogdirectory.com/>
<http://www.bloggernow.com/>

TIP:

You can also do a google search for the following phrases to find more places to submit your link:

- list of rss directories
- list of blog directories
- list of social bookmarking sites
- best video submission sites

That finishes our Plthagoras Strategy. Just a couple of hours of work for 2 days which will pay off BIG TIME in the long run.

In the rest of this blueprint, I have described many more SEO strategies that you can use for your Profit Instruments or any other website you may have. These are optional, and you should follow them if you want to rank higher in the search engines.

I should give you a fair warning that a lot of the strategies that I'm about to tell you, require considerable amount of work.

That being said, these strategies are also some of the most powerful ways of getting backlinks and rising higher in the search results.

In fact, by following a few of these strategies, I have been able to outrank the 'official website' of the product many times.

I have combined similar strategies into groups, which are:

- **Authority Piggyback**
- **Article Strategies**
- **Stealth Tactics**
- **Super Cool Strike**

Are you READY? Let's go...

Some important pointers before we begin:

ALWAYS DIVERSIFY YOUR LINK BUILDING: Use multiple anchor texts, and multiple strategies ... because that's the only way Google will understand that your link building is 'natural' .. and that's very important!

AUTHORITY PIGGYBACK

The strategies I'll teach you in this group, will **leverage the power of authority websites** and help your website rise higher in the search engine results.

BACKLINK WATCH

Why should you go around looking for places to publish your backlinks?

Let your competitor do all the hard work and you can just copy what they've done.

This is a very simple by powerful technique of finding some really good places to put your backlinks pretty easily.

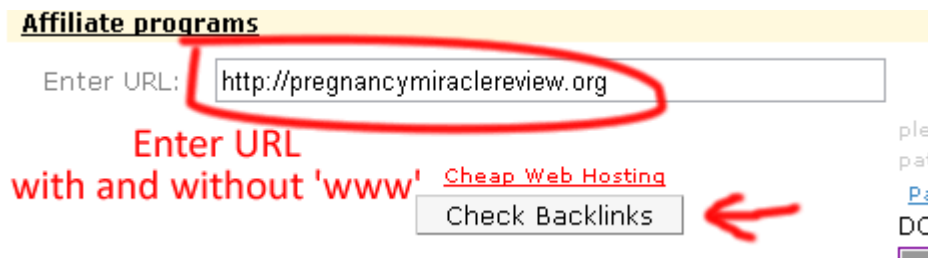
First, do a search for your main keyword (PNK) on Google and look for any affiliate sites in the Top 10 or 20.

Copy the URL of the affiliate site, and go to <http://backlinkwatch.com>

'Check Backlinks' from that Affiliate URL and you'll get a good number of results.

Sort the backlinks by 'Nofollow' to get all the dofollow URL's where you can create a backlink. Go to all the URLs one by one and if its a blog, or forum, or community – then you can submit your backlink there.





Note: Now because the competitor whose backlinks you're using, is already featuring in the Top 10 of Google for the PNK – it means that Google loves the backlinking strategy followed by your competitor and if you do the same – you should see good results as well

Sometimes, Backlinkwatch will give an error like: “Yahoo quote exceeded”. When that happens, just hit refresh or try again.

You can go wild with this technique cause once you start going to each of these URL's returned by BacklinkWatch, you'll find that many more affiliates have left backlinks to their website on the same URL.

You can copy *their* URL as put it in Backlinkwatch again to get even more places to link back from.

Neat, huh!

YAHOO SITE EXPLORER

I won't go into much detail because this strategy is similar to the BacklinkWatch strategy. The only difference is that instead of putting your competitor's URL into backlinkwatch.com, you're going to put it in yahoo site explorer.

Now, Yahoo indexes backlinks much better than Google. And much faster than Google.

Also, Yahoo has made it extremely simple for you to check out those backlinks. Here's where you go to do that:

<https://siteexplorer.search.yahoo.com>

Put in the URL of your competitor in the top search box and hit 'Explore URL'

In the results that are returned, select "Inlinks" and Show Inlinks: "Except from this domain" to "Entire Site".

Confused? Here's how it should look:

The screenshot shows the Site Explorer interface. At the top, the search box contains 'pregnancymiraclereview.org' and an 'Explore URL' button. Below the search box, a red arrow points to the search input with the text 'Your competitor'. The main results area shows 'Results' for 'pregnancymiraclereview.org'. The 'Inlinks (470)' tab is selected and circled in red. The 'Show Inlinks' dropdown is set to 'Except from this domain' and the 'to' dropdown is set to 'Entire Site'. The results list includes:

- 1. 50 Simple Ways to Gain RSS Subscribers
text/html <http://www.dailyblogtips.com/50-simple-ways-to-gain-rss-subscribers/> - 166k - cache
- 2. How to Create Successful Product Websites that People Love
text/html <http://www.doshdosh.com/how-to-create-product-websites-that-people-love/> - 110k - cache
- 3. 14 Types of Stories You Can Tell On Your Blog
text/html <http://www.prologger.net/archives/2009/11/05/12-types-of-stories-you-can-tell-on-your-blog/> - 105k - cache

GOOGLE BLOG ALERTS

Blog commenting is one of the most reliable SEO techniques used these days. ONLY if you're not spamming. I hate people who post irrelevant idiotic comments on others' blogs (and my blogs)

When my team does blog commenting, they read the entire post, and publish valuable feedback or suggestions or questions related to the content of that post. I suggest you do the same.

But finding the blogs on which you can comment on, can be a tedious task. Yes, Backlinkwatch and Yahoo siteexplorer do make lives easy for us – but there's another technique which I used a lot nowadays.

Its simple, its effective, its awesome.

Let Google tell you which blogs to post comments on.

See, Google loves blogs. Especially those that regularly publish content. And getting backlinks

from the blogs that Google loves, means you're a superstar.

So here's what you do:

- 1) Go to Google.com and search your “niche keyword” - this is the keyword on which your product name is based upon. Example: Profit Instruments is based upon “affiliate marketing” and “making money online”
- 2) Click “show options” and click on “Blogs”
- 3) Most of the results returned are blog posts and you can filter those that were published in the last week. Just click “past week” in the options panel. You can go to each of the results one by one and post blog comments in them.
- 4) You can also create a “alert” so that Google will send you an email containing 10-50 new blog posts in your niche every day. Go to: <http://www.google.com/alerts>

Sweett....

The screenshot shows a Google search for "pregnancy" on the Google Blogs page. The search bar contains the word "pregnancy" and is underlined in red. To the right of the search bar are buttons for "Search" and "Advanced Search". Below the search bar, the navigation bar shows "Web > Blogs > Past week" and "Hide options". The search results are displayed in two columns. The left column contains filters for "All results", "Images", "Videos", "News", "Blogs" (circled in red), "Updates", "Books", and "Discussions". Below these are time filters: "Any time", "Past 10 minutes", "Past hour", "Past 24 hours", "Past week" (circled in red), "Past month", "Past year", and "Specific date range". The right column shows three search results:

- [To tackle childhood obesity, focus more on pregnancy and infancy ...](#)
13 hours ago by Jeannine Stein
Childhood obesity campaigns such as First Lady Michelle Obama's "Let's Move" program are good, but they may not be enough to truly stem the tide of obesity, according to a perspective article published online Wednesday in the New ...
http://latimesblogs.latimes.com/booster_shots/ - [More results from Booster Shots](#)
- [Celebitchy » Blog Archive » Katie Price back out of marathon ...](#)
15 hours ago by MSat
12 Responses to "Katie Price back out of marathon, sparks pregnancy rumors". CC : April 15th, 2010 at 12:56 pm. Wow... for a minute there I seriously thought she was Megan Fox... at some angles they look IDENTICAL. ...
<http://www.celebitchy.com/> - [More results from Celebitchy](#) - [References](#)
- [The Emotional Impact of Early Miscarriage or Chemical Pregnancy ...](#)
5 hours ago
Coping with the emotions and grief following a chemical pregnancy is an important part of healing for a woman suffering the loss of an early miscarriage.
<http://pregnancychildbirth.suite101.com/> - [More results from Suite101: Pregnancy & Childbirth](#)

http://www.google.com/alerts/createmalert?hl=en&as_sqs=pregnancy&as_sqs=ch

[Settings](#) | [FAQ](#) | [Sign out](#)



Welcome to Google Alerts

Google Alerts are email updates of the latest relevant Google results (web, news, etc.) based on your choice of query or topic.

Some handy uses of Google Alerts include:

- monitoring a developing news story
- keeping current on a competitor or industry
- getting the latest on a celebrity or event
- keeping tabs on your favorite sports teams

Create an alert with the form on the right.

You can also [click here to manage your alerts](#)

Create a Google Alert

Enter the topic you wish to monitor.

Search terms:

Type:

How often:

Email length:

Deliver to:

Google will not sell or share your email address.

© 2010 Google - [Google Home](#) - [Google Alerts Help](#) - [Terms of Use](#) - [Privacy Policy](#)

Let Google do all the hard work and find you the blogs that it likes, and also deliver it to you through email...

FAVORS OR GUEST BLOGGING

This is a rarely discussed SEO strategy, but a very effective one.

But I recommend this only for those people who are very serious about bringing their PI to the top position.

What you have to do is find 'authority sites' in your niche. An authority site will be one that has a good PR (5 or more) and shows up many times for keyword searches related to your niche.

To find authority sites, just pull up some keywords that are most searched for in your niche. To do that, just go to the Google Keyword Tool and type in your main niche keyword (eg: pregnancy). Sort the results by Global Monthly Search Volume, and pick out the top 10.

Put the 10 keywords in G one by one, and notice the results that come up. Find a pattern of common sites that show up every time? Bingo: Those are the authority sites.

The next step is to be a 'human being'. Go to their contact form and tell them that you like their website a lot and that you can help them with 'something'.

The 'something' can be anything: Guest Blogging, Finding good topics on which they can publish articles, help them with their marketing, help them in SEO, help them with their website design... etc.

Don't tell them upfront about your website.

Do some favors for them and help 'em out, and after you get to know them, ask them discreetly if they can place a tiny link from their website to yours.

If you can get ONE link from an authority website in your niche, then it will boost your rankings like a rocket boosts into outer space. (did that make sense?)

ARTICLE STRATEGY

The strategies that I'll teach in this group are all about articles and if you've got a content writer at your disposal, that'd be swell.

If you're fond of writing articles, then that's cool as well.

ARTICLE MARKETING AUTOMATION

This strategy came to light about a year ago, and has proven to be a very effective SEO technique.

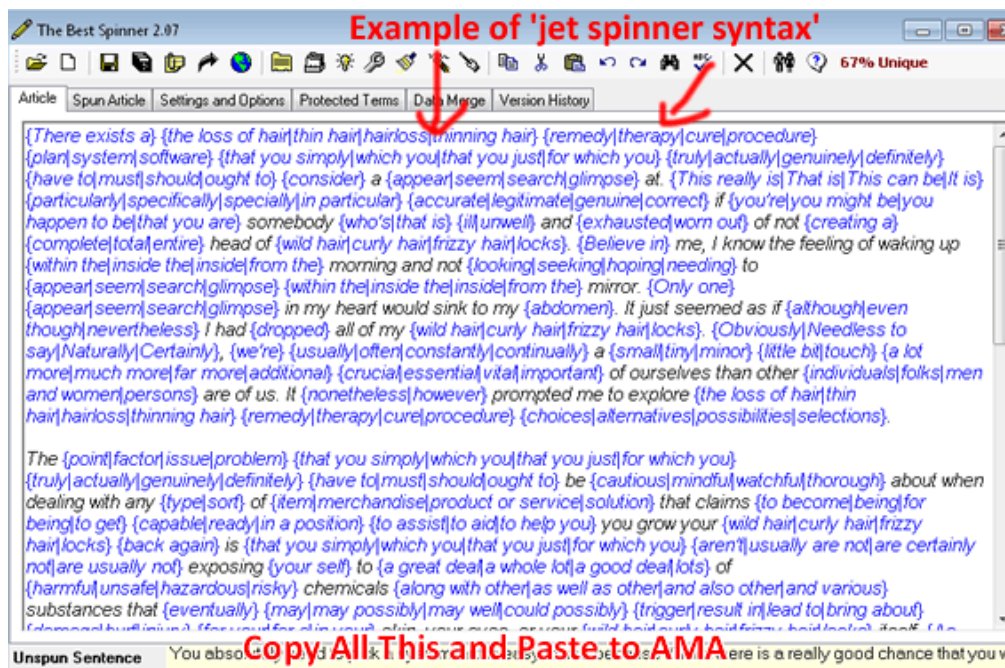
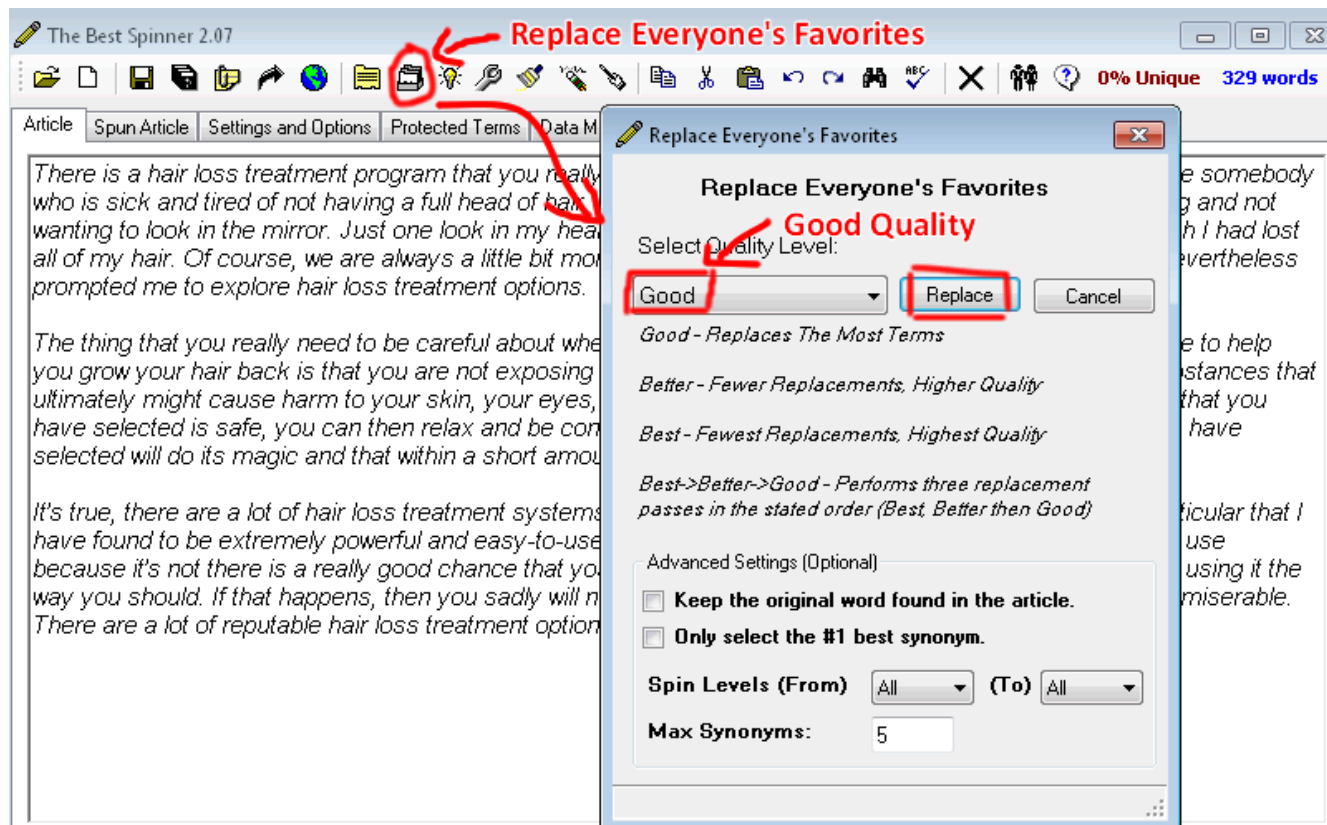
What you need to do is submit an article to the AMA system, and it will publish your article on a lot of blogs automatically and it will include all your backlinks as well.

You can put upto three links in an article and the best part about the whole process is that a different version of your article is submitted to each blog.

How? Well, you'll be providing a re-written version of your article to AMA either through their own rewrite tool manually, or through an awesome software called The Best Spinner.

Let's get into all the details now:

- 1) Get a membership with Article Marketing Automation. It costs \$47/mo but you can submit unlimited articles during that period.
- 2) Definitely get The Best Spinner (TBS) because you can use it in all your article rewriting tasks.
- 3) Put your article in TBS and click on 'Replace Everyone's Favorites' with 'Good' replacement. It will generate a 'jet spinner syntax' of your article.
- 4) Before submitting the article to AMA, you also have to put links (with PNK as anchor text) inside your article.
- 5) Paste the jet spinner article (which also includes your links) to AMA.
- 6) Choose a related category to your article and set a publish date.
- 7) You need to create variations of your 'article title' as well.
- 8) You can submit multiple articles in AMA but I recommend setting a gap of two days in the 'publish date', between all the articles you submit. That will ensure gradual and 'natural' link building.



***Category**
 Health and Fitness: Hair Loss ← **Choose appropriate category**

***Start Distribution On**
 April 16 2010

***Article Title**
 The title is a spinnable text area.
 {Article Title|Another Article Title|Yet Another Title} ← **Spinnable Variations of Article Title**

***Article Body**
 The body is a spinnable text area and must contain at least 300 words in the article's post-spun format. Scroll down for a list of HTML tags that are allowed in the article body.

Jet Spinner Article generated from "The Best Spinner"

{There exists a} {the loss of hair|thin hair|hairloss|thinning hair} {remedy|therapy|cure|procedure} {plan|system|software} {that you simply|which you|that you just|for which you} {truly|actually|genuinely|definitely} {have to|must|should|ought to} {consider} a {appear|seem|search|glimpse} at. {This really is|That is|This can be|It is} {particularly|specifically|specially|in particular} {accurate|legitimate|genuine|correct} if {you're|you might be|you happen to be|that you are} somebody {who's|that is} {ill|unwell} and {exhausted|worn out} of not {creating a} {complete|total|entire} head of {wild hair|curly hair|frizzy hair|locks}. {Believe in} me, I know the feeling of waking up {within

A lot of my Profit Instruments have benefited from this strategy. Whenever the PIS is around 10 or more, I generally use this technique to get high rankings.

ARTICLE DIRECTORIES

This is the most common SEO and traffic technique used by Internet Marketers.

Basically, you submit an article to various article directories and include a 'resource box' that has a link to your website in it. You should obviously have your PNK as the anchor text in the links in your resource box.

There are a few pointers that you need to keep in mind:

- 1) Article Title needs to be catchy
- 2) The Resource Box should be appealing enough for the visitor to click your link
- 3) The article length should be at least 350 words

Some good article titles:

5 Criteria For Choosing an Appropriate Game Or Puzzle

How to Get Buff If You're a Teen - 4 Must-Know, Easy to Use Exercises!

Important Things to Consider in Developing a Perfect Landscape Plan

What Makes a Good Restaurant? Why Do People Flock to One Restaurant and Not Another?

Tips to Help You Attract Beautiful Asian Women

Contrary to ancient belief, you should not submit one article to hundreds of article directories. Just the top 5-6 article directories work great.

Here are my favorites:

<http://www.ezinearticles.com/>

<http://www.goarticles.com/>

<http://www.articledashboard.com/>

<http://newsyndication.com/>

<http://www.articlebase.com/>

<http://www.articleclick.com/>

<http://www.articleblast.com/>

<http://www.articlealley.com/>

<http://ideamarketers.com/>

<http://www.articlecity.com/>

EZA Views Method:

In EzineArticles, underneath each article, there is a section called “Most viewed articles in this category...” which contains a list of 10-15 articles.

Most Viewed EzineArticles in the Internet-and-Businesses-Online:Web-Hosting Category (60 days)

- Open These,**
1. [10 Top Hosting Features to Make the Best Choice](#)
 2. [Understanding the Concept of Cloud Computing and the Advantages That Can Be Gained](#)
 3. [How to Set Up a Google Apps Account For Your Domain Using GoDaddy](#)
 4. [Hosted Or Self-Hosted WordPress Blog Website?](#)
 5. [How Much Web Hosting Space and Bandwidth Do You Really Need For Your Website?](#)
 6. [Free PHP Hosting](#)
 7. [Front Page Web Hosting - Web Hosting Solutions For Your Business](#)
 8. [Questions to Ask of Potential Web Hosting Services](#)
 9. [Factors to Consider While Choosing Your Web Hosting Vendor](#)
 10. [The Benefits of Colocation Web Hosting](#)
 11. [PHP Website Hosting](#)
 12. [Important Characteristics of Managed Dedicated Server Hosting](#)
 13. [What Are the Top Key Benefits of Reseller Web Hosting?](#)
 14. [Subversion Hosting](#)
 15. [The Key Benefits of Windows Reseller Web Hosting Over Linux Reseller Web Hosting](#)

Open up the 8th, 9th and 10th articles in that section and scroll down to the bottom where you can see the articles' view count

[Web Hosting and Affiliate Marketing](#)
[How to Upload Simple HTML Files Using CPanel Control](#)

This article has been viewed 74 time(s).
 Article Submitted On: February 26, 2010

Ads By Google [Server Hosting](#) [Colocation Servers](#) [Internet Hosting](#) [Unlimited](#)

If you see an article that has less than 300 views, then its awesome because you can get that many number of views to YOUR article and then your article will be featured in the 'most viewed' section of EVERY ARTICLE IN THAT CATEGORY, thus getting you a lot of traffic and also increasing your articles' PR.

And because your article has a link to your Profit Instrument in the resource box, your PI gets a lot of PR juice from that article.

How to get views to your article: Just do some social bookmarking, spread your articles' link in

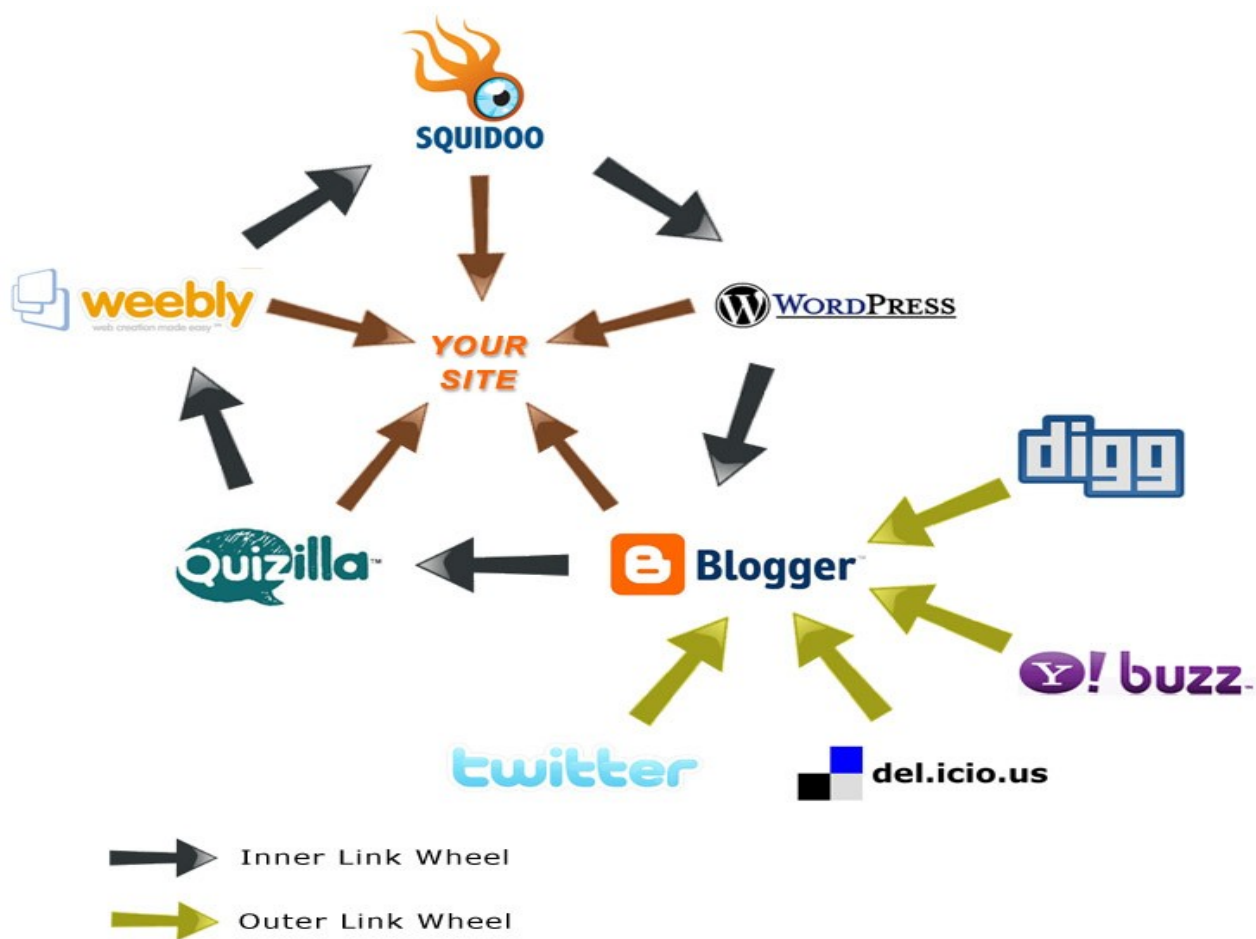
Facebook, Twitter and wherever you usually hang out. It is attainable.

Note: You're not allowed to use PPC or PPV to increase article views because its against EZA terms. Just a heads up ;)

LINK WHEELS

Link wheels have become a very popular SEO technique of late.

Here's what a link wheel looks like:



Here's how it works:

- 1) You submit articles/content to an array of different web 2.0 sites, article directories, blogs etc.
- 2) The content you submit will have two links. One will point to your Profit Instrument and the other will point to another URL where you submitted your content.
- 3) Thus forming a chain of different properties connected through links.
- 4) You can pick up one or two URLs from your link wheel and social bookmark it.

You need to keep a few pointers in mind while creating these link wheels:

- 1) Always mix up the properties you submit your content to. I've given a list of sites below which my team uses to create these link wheels.
- 2) A link wheel should contain at least one of each of these: Web 2.0 site, Article Directory, and Blog.
- 3) Create a link wheel of maximum 6 properties.
- 4) Update every property with a few words of content or a video or a picture – every couple of weeks. Keeping it fresh.
- 5) After creating the link wheel, you should ping all the URLs so that Google can index them quickly.

Use this technique judiciously. Its a powerful technique but if overdone, can seriously hurt your rankings.

The way to succeed with this technique is not to let Google know that you're creating link wheels. That's why we mix up the properties and also keep updating it.

List of properties to use for creating link wheels:

<http://www.ning.com/>
<http://www.tumblr.com/>
<http://multiply.com/>
<http://www.friendster.com/>
<http://blogdrive.com/>
<http://www.blogger.com/>
<http://www.gather.com/>
<http://www.terapad.com/>
<http://www.21publish.com/>
<http://www.jimdo.com/>
<http://www.tripod.lycos.com/>
<http://www.onsugar.com/>

<http://wordpress.com/>
<http://www.goarticles.com/>
<http://www.prlog.org/>
<http://home.spaces.live.com/>
<http://quizilla.teennick.com/>
<http://www.flixya.com/>
<http://www.weebly.com/>
<http://www.sosblog.com/>
<http://easyjournal.com/>
<http://www.diaryland.com/>
<http://www.blinkweb.com/>
<http://www.webs.com/>
<http://knol.google.com/k>
<http://www.vox.com/>
<http://www.livejournal.com/>
<http://www.bravejournal.com/>
<http://www.insanejournal.com>
<http://www.zimbio.com/>
<http://www.wikihow.com/>
<http://www.netlog.com/>
<http://www.zoomblog.com/>
<http://edublogs.org/>
<http://www.typepad.com>
<http://www.nexo.com/>
<http://sites.google.com/>
<http://www.wikispaces.com/>
<http://www.squidoo.com/>
<http://hubpages.com/>
<http://www.xanga.com/>

SQUIDOO/HUBPAGES

Two very popular Web 2.0 sites, Squidoo and Hubpages can be used both for SEO of your PI and also for getting traffic.

A nice Squidoo lens or Hubpage hub may get listed in the Top 10 for your main keyword, hence getting you traffic as well as link weight.

Here's how you should proceed:

- 1) Create a nice article about your niche with a main keyword that is searched a lot and insert a link back to your PI with PNK anchor text.
- 2) The article you submit should preferably have an image and at least 400 words of content.
- 3) Share your article's Squidoo or Hubpage URL with your followers on Twitter or Facebook friends. Try to start a discussion in that page.
- 4) The more people visit your Squidoo lens, and comment on it, the more popular your lens becomes. Also, when people comment, its fresh content in Google's eyes.
- 5) Slowly, the lens will start featuring in the SERPS for the main keyword used in the article.

STEALTH TACTICS

Sssh... These are ultra secret and 'under the radar' tactics that is frowned upon by Google IF overdone.

So if you follow these techniques in moderation, then these work like magic.

These are slightly gray hat, so use with caution.

YAHOO ANSWERS

People search a lot for “How do I” or “How can I” type of questions – and Yahoo Answers has a LOT of these answered. Google puts the Yahoo Answers pages in top spots for such searches.

You can get a lot of traffic and SEO benefit from this technique.

You can follow two approaches:

- 1) Post good answers on other people's questions. (Whitehat)
- 2) Create a question and answer it yourself. (Greyhat)

The First Whitehat method:

The first approach is pretty white hat and you can do it all day long (if you're posting good answers, that is).

Just use the search box to find questions asked in your niche. In the 'refine your search' box towards the left of the page, you need to select 'Question Status' as 'Open Questions' and 'Date Submitted' as 'Less than 30 days'.

Search

All of these words **NICHE KEYWORD**

Refine your search on
 "pregnancy"
Keywords
 Search for match in:

 Exclude these words:

Category

Show

Question Status

Date Submitted

Like this search

Sponsor Results

[Symptoms of Pregnancy](#)
 Check Possible Causes & Symptoms. Diagnose Your Symptoms Fast...
 Healthline.com

[Pregnancy Miracle](#)
 Holistic Medicine and Ancient Chinese Techniques.
 www.pregnancymiracle.com

pregnancy???
 one of my freinds told me that her sister had a baby and she had to get the baby...
 4 ☆ In Cooking & Recipes - Asked by jakerydersgirl4ever_2005 - 5 answers - 3 years ago

Pregnancy??
 ...cycle, what are the chances of sex on day 6 leading to **pregnancy?**
 1 ☆ In Pregnancy - Asked by flaminfortune - 6 answers - 3 years ago

pRegnanCy.!?
 ...just right after an intercourse can prevent **pregnancy?** ?? what other contraceptives can...
 ☆ In Pregnancy - Asked by JheyD KArEN B - 7 answers - 2 years ago

PregnancY?????
 ...on it for about a ;year.. I took a **pregnancy** test when i was a week late and it...
 ☆ In Women's Health - Asked by sammiesam54 - 4 answers - 3 years ago

Pick up some questions, and write good answers to those questions. You may need to do some research before submitting an answer in order to write a better response.

Before submitting the answer, you need to mention the 'source' as your Profit Instrument URL.

Question

How many days past ovulation did you get your positive pregnancy test?

How many days past ovulation did you get your positive pregnancy test?
Did you get any negatives before? How many dpo then?

Your Answer:

Be as specific and detailed as you can. Use any personal experience or knowledge you might have.
You can use research to help support your answer.

What's your source?

Share the sites you referenced in your research and give credit.

<http://yoursitehere.com>

If you're just starting out, your links may not show up live, but after you've earned some points (which you earn by answering questions), your links will start showing up.

The answer that's chosen as the 'Best Answer' gets a lot of points, so the better answers you write, the quicker you can have your links shown here.

The Other 'Greyhat Method':

- 1) In this method you need to sign up with two yahoo accounts.
- 2) Login with the first account, and ask a 'question' related to your niche with a keyword rich question title.
- 3) Login with the second account, and 'answer' that question with a source URL which will be your Profit Instrument.
- 4) Login with your first account again and mark the answer that you did with the second account as 'Best Answer'

When people search for similar questions like the one you just posted, your question may get featured in Google SERPS. Hence, you get more free traffic :)

A few pointers:

Its best if you wait for a little while before submitting an answer with the second account until you see a few more people answer your question. That'll ensure that no red flags are raised and your question won't get deleted as spam.

On the other hand if you're making 10 questions a day, and answering all of them in a jiffy without anybody else answering them – you'll probably have both your accounts banned.

Use it safe. Use it wisely.

FORUM POSTING

There are loads of niche forums on the internet. You just have to find a few, and post in them with a link to your PI in the signature.

Here's how you find forums:

Put the following search queries in Google:

“niche keyword”+forum

“niche keyword”+forums

“niche keyword” “powered by vbulletin”

“niche keyword” “powered by IP.Board”

The above searches will give you a lot of forums in your niche on which you can start posting.

But before you do that, follow this procedure:

- 1) Open a forum and go to any thread that has 10 responses or more.
- 2) Look at the signature area of every response in that thread.
- 3) If you see that links are being posted in the signature area, then register an account.
- 4) Edit your profile and add your Profit Instrument link with PNK anchor text in the singature.
- 5) There's always an 'introduction' forum where you'll go and introduce yourself in a friendly way.
- 6) After that, open up five threads that have about 2 to 20 responses. Post your response in that thread.

- 7) As always, don't post rubbish content. Read the topic of the thread and then publish your reply.
- 8) After you've made 5 replies, wait for a week and then open up the forum again to see if your links are active.
- 9) If they are active, post 3-5 more replies to some other threads.
- 10) Rinse and repeat...

Really simple and effective :)

EDU AND GOV COMMENTING

A backlink from a .edu or .gov website carries a lot of weight.

I'll tell you a technique by which you can possibly get thousands of backlinks from .edu and .gov websites.

You'll be commenting on .edu and .gov blogs.

In most cases, you'll be using an actual name instead of PNK as the anchor text while commenting.

Here's the step-by-step skinny:

- 1) Find .edu and .gov blogs related to your niche where you can post comments.
- 2) Read the blog post properly and post a good long comment on your thoughts related to that blog post. This is crucial, because if you post fluff comments, they'll not get accepted.
- 3) In the 'Name' field put an actual person's name instead of putting in the PNK. In the 'Website' field, put the URL of your Profit Instrument.

To find edu and gov blogs, use the following search queries in Google:

```
inurl:.edu "niche keyword" "Powered by Wordpress"  
inurl:.edu "niche keyword" "Powered by BlogEngine"  
inurl:.edu "niche keyword" "1..10000 comments"  
inurl:.gov "niche keyword" "Powered by Wordpress"  
inurl:.gov "niche keyword" "Powered by BlogEngine"  
inurl:.gov "niche keyword" "1..10000 comments"
```

SUPER COOL STRIKE

In this group, I have mentioned the strategies that are 'out of the box' techniques to get backlinks. These strategies require a lot of thought, but it pays off big time. By big time, I mean thousands of backlinks from a lot of different sources.

VIRAL CAMPAIGNS

The key here is to be creative.

You need to do a lot of research in your niche and find out topics that people are interested in reading.

Hint: Go to EZA and find the article category that best matches your niche. Look at the 'most viewed' and 'most published' articles in that category. It'll give you some ideas.

You can launch a viral campaign by creating a video, or a blog post with really good content – This will be your 'Viral Magnet'

Funny, shocking, informative, and weird stuff – these things get viral pretty easily.

Once you've created your viral magnet, publish it on your Profit Instrument.

The URL of that post will get spread like wild fire, and a lot of different sites will start linking to that URL.

After publishing the viral magnet, you need to go to all the places like Facebook, Twitter, Youtube etc – and spread the word to your friends and ask them to share it as well.

If your viral magnet is good, it will get shared a lot. More sharing = More backlinks

CONTESTS

Contests are a great way to get a lot of link juice because of one simple fact: People like to win prizes

If a person wants to win a prize, they have to:

- Follow you on Twitter
- Retweet a message to their followers
- Share your website link on facebook page
- Post about your blog on thier blog
- Comment in the blog post that he has completed all these steps.

Obviously, a person does not have to do ALL of the things above. You can make the 'retweet' and 'comment' part compulsory.

And if a person wants additional participation points, they can do the other things as well.

The retweet message that will be spread around needs to be something like:

I just participated in the Apple iPad contest at <http://yourpiste.com>. Just follow @yourtwitterid and retweet - you can win too.

This ensures that your PI site gets a link back from every tweet that's spread around.

You can gain a lot of followers on Twitter as well.

To implement this strategy, you need to make a post on your PI explaining the details of the contest.

Obviously, you need to give away a contest prize. To start off, you can keep a \$50 or \$100 prize. Anything less than \$50 value won't get you a good response.

You need to specify a contest duration as well, which should ideally be about a week so that your link does get spread around a bit, and people don't have to wait too long for the winner to be announced.

WORDPRESS THEMES AND PLUGINS

This is an awesome way of getting thousands of backlinks on complete autopilot without all the hassles.

As you know, Wordpress is used by millions of people worldwide. Every Wordpress blog owner looks for themes to suit their blog.

The first place where people go are the 'Wordpress Themes Directory' and to many more free theme directories as well.

You will create a theme and submit it to the Wordpress Theme Directory and to the other theme directories as well.

To create a theme, you can hire designers from Elance, or Guru, or Freelancer. You can typically have an excellent theme created for less than \$500. If you find the right person, you can even get it created for \$200.

In the 'footer' of the theme, you'll have a link to your Profit Instrument with the PNK anchor text.

Most people don't change the footer link, hence you get a backlink from all pages of the blog on which your theme is installed.

If your theme is good, then thousands of blogs can start using it and you get all these juicy links pointing to your PI.

Many 'established' blogs with good PR, may want to change their theme and they may use yours... get the idea?

You can also create Wordpress Plugins with the same concept in mind.

I sure hope all these ideas will be put to good use and will open you mind for much bigger and better things... All the best :)