

STORE LAUNCH CHECKLIST

STORE SETTINGS

- Address, Timezone, Store Name, Currency
- Tax Included, Shipping Zones (US, T1, WW)
- Privacy, Terms, Shipping, Refund Policy
- PayPal and/or Stripe/Shopify Payments
- Optimized Checkout Settings

STORE DESIGN

- Install Dropship Theme
- Home Page Banners & Collections
- Colors, Fonts, and Graphics
- Product Page Customization
- Cart Page Customization

BRANDING

- Clean & Transparent Logo
- Tagline Graphic
- FB Page (with logo & cover)
- About Us Story
- Product Page Blurb

FRONTEND

- Required Legal Pages
- FAQ, Shipping & Contact Pages
- Header Strip & Footer
- Trust & Scarcity Elements
- Navigation & Collections

FINISHING TOUCHES

- Install FB Pixel
- Email Marketing Integration
- Cart Abandonment Setup
- At Least 10 Products Published
- Test Purchase Process (Desktop)
- Test Purchase Process (Mobile)